



WWW.DRTC.ORG

Annual Report 2019-2020



Allen Brown
Board President

Moving forward together

I've been involved with many Oklahoma nonprofits and with Dale Rogers Training Center (DRTC) since 1993. The unique partnership shared by the long-term administrative staff and Board of Directors has resulted in unparalleled accomplishments and success. Trust and working closely with administration and key management have resulted in one of the most successful and self-sustaining nonprofits for people with disabilities in the Southwest. Pandemic included, DRTC has transitioned seamlessly under the leadership of Connie Thrash McGoodwin of nearly 40 years to Deborah Copeland. The Board sincerely thanks both for their commitment to the agency and those who benefit from its programs and services. If you haven't already, take a few minutes to read our Special Commemorative Edition, dedicated to Connie.



Allen Brown

Allen Brown
President 2019-20



Deborah Copeland, M.Ed.
Executive Director

From the Director

This past year brought several historic changes and challenges for Dale Rogers Training Center.

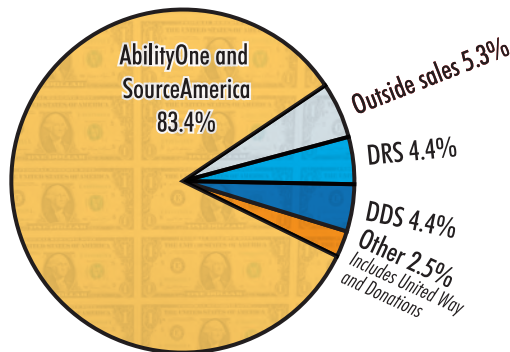
In December 2019, Connie Thrash McGoodwin, Executive Director of 40 years, retired from the agency. Recognition for her legacy of service to the agency and community included a Special Commemorative Edition of the Quarterly and a "Connie Legacy" program established by DRTC to honor her commitment to the mission of providing service and employment opportunities for people with disabilities. Connie's leadership was foundational to the agency and an integral part of our ongoing success. Learn more about Connie's legacy at DRTC.org/Connie.

As Executive Director in January 2020, the new year also brought the unprecedented challenge of the COVID-19 pandemic. Though the pandemic was demanding and required sweeping reform of nearly every facet of business, we refuse to let it define us as we move forward together. At DRTC, our mission and vision define us.

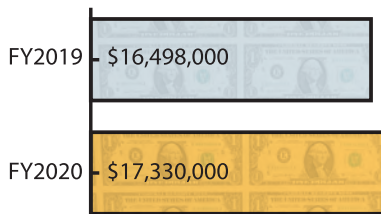
We have always been pioneers. From our founding families, to our namesake Dale Rogers, to our legacy of an entrepreneurial spirit, DRTC has forged ahead. Our agency strives to create a workplace and community that includes the vast resources of experience, skills, and talents of people who have a disability. We believe employment can make you the hero of your own life and allows people to write their story.

FISCAL

FY2020 Revenue
\$20,300,000
Self-generated Revenue - 89%



Total Net Assets



FY2020 amounts are unaudited at time of printing

2019-2020 Board of Directors

- | | |
|-------------------------------|-------------------------------|
| Allen Brown, President | Rebecca Cook, President-Elect |
| Kevin Clifton, Vice President | Bradley Wallace, Secretary |
| Frank Stone, Treasurer | Andrea Bair |
| Rep. Forrest Bennett | Russell Cox |
| Linda Hutchison | Cheryl Moore |
| Helen Stakem | Andrea Nguyen |
| Eric Shannon | |



BRADLEY'S STORY

Bradley



Lisa with Bradley

One of our Employment Services Program participants is reaching new goals through his job. We first told you about Bradley in the June Quarterly Newsletter. He started as a Sales Associate at CVS Pharmacy during the height of the safer-at-home guidelines, and has since been promoted to Shift Supervisor.

Working in an essential business, Bradley experiences the demands of customer service. “(I’m grateful) to have an essential job... to continue to work and to provide food, supplies and medicine to those in need,” said Bradley. Lisa, Bradley’s Employment Training Specialist, commends his work ethic for his success. “Brad doesn’t let his wheelchair stop him from working,” said Lisa. “He helps to unload the trucks and to stock as well as do the front counter work.”

Now that Bradley has reached one of his goals in the form of his promotion in just a few months’ time, he now has his sights set to the future. Next up? Go to college and take courses in psychology as he pursues a Bachelor’s degree. In the meantime, Bradley stays focused during the pandemic through exercise and video games. Bradley’s employment success serves as a reminder of the importance of an inclusive workforce. Qualified applicants need the opportunity to shine and put their abilities on display. Is your business ready to welcome a more inclusive workforce? Contact us at supportedemployment@drtc.org.

FEDERAL CONTRACT SERVICES

As a critical infrastructure contractor for the federal government, DRTC provides top-quality custodial and food service at Tinker Air Force Base, FAA Mike Monroney Aeronautical Center, and the OKC federal building complex. DRTC employees service approximately 7.1 million sq ft every day and prepare three meals, 365 days a year for service member personnel at Tinker AFB. The custodial service at DRTC has maintained the highest CIMS certification since 2014.

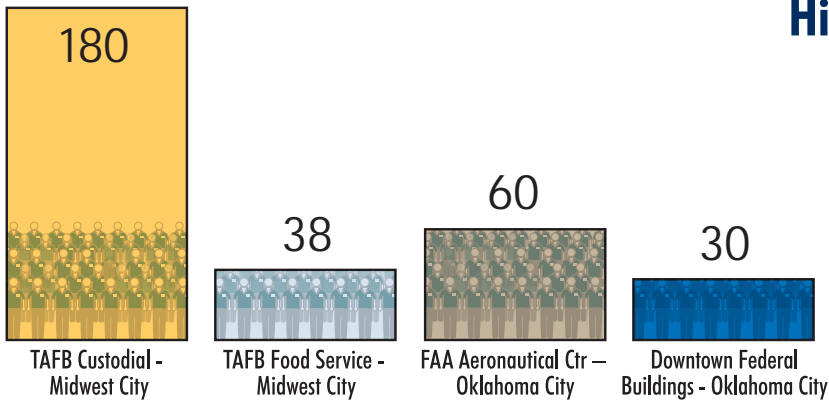
DRTC, in partnership with SourceAmerica® since 1995, contracts with the Department of Transportation, the Department of Defense, and the General Services Administration, to generate more than 300 jobs to employ people with a significant disability or limiting condition. More than 50% of employees have been employed for more than five years, earning a competitive wage with paid benefits. All employees receive paid training and valuable work experience in this highly disability-inclusive workforce, which they use to continue to pursue their personal goals for employment*.



“Dale Rogers Training Center has a strong sense of pride in service, quality and a program of continuous improvement.”
CIMS Certification 2020



Jobs per location



*In 2019, 23% of people report a job growth opportunity as the reason for leaving employment at DRTC.

Hiring/Recruitment
Visit DRTC.org
to apply!



FRAMING

DRTC continues its entrepreneurial legacy for creating employment opportunities through commercial businesses such as [DRTC Framing](http://DRTC.org). Since 1996, the agency has provided professional custom framing across the state for customers such as Oklahoma History Center, ODOT, OKC Boathouse Foundation and MidFirst Bank. DRTC also reaches an even broader audience through Successories®, a national employee recognition company. Many artists rely on DRTC Framing for ‘best in show’ quality. As a State Use vendor since 2011, DRTC proudly serves state agencies with employee recognition and décor framed masterpieces. Learn more at DRTC.org/custom-frames.



PRODUCTION

DRTC's Production Center works with 40 businesses every year to complete 170 contracts. They represent transportation, health and safety, electrical and other industries. Our team of 97 people enjoy working on a variety of projects for internationally-known brands. We're uniquely equipped to fit your business' needs, while providing new training and employment opportunities for our co-workers. Email us at DaleRogers@drtc.org to learn more.

AWARDS & PROMO

DRTC continues to manufacture beautiful custom awards through DRTC Awards. Our handcrafted acrylic awards, plaques, and trophies may be on a shelf near you right now! In addition to awards and trophies, our dedicated and trained staff can also assist you with your branding needs through promotional items of all kinds, including our newest venture: screen printing. Screen printing apparel involves several quality checks: ensuring screens are lined up correctly, ink, t-shirt sizes and colors, and also durability of the cured item. Every job provides skills-building opportunities, allowing individuals at DRTC to equip themselves with valuable experience to reach their employment goals. Learn more at <https://www.promoplace.com/drtcpromos>.

PROGRAMS

At DRTC's main campus, we provide programs and services for people with significant disabilities. Most people are not aware that 92% of our support takes place in the community at worksites, volunteer sites, and businesses. Only 8% of programs are at our main campus. That simply means DRTC provides a wide-range of programs promoting a more disability-inclusive workforce and community overall.

In our Vocational Services Programs, 115 people receive job skills training and valuable skill development while earning a paycheck. Across our programs on-campus, people with disabilities receive annual career counseling through the Department of Rehabilitation Services (DRS), and participate in self-directed services with opportunities for advocacy and leadership.

Transportation and other services are provided to accommodate people with disabilities and provide them with full-access to employment and the community. Opportunities for employment for people with disabilities are also provided through a small team approach at businesses across the metro. Our Mobile Workforce is a highly-skilled team providing valuable labor in production and assembly in businesses such as Pelco, Digital Designs and ATC Drivetrain. People with more significant disabilities are also provided opportunities for access to employment and the community through our Special Needs Program. Specialized transportation and one-on-one assistance allows people who have higher needs or may be adjusting to retirement to earn a wage and fully participate in their community.

The spirit of volunteerism is a strength of our DRTC workforce. Annually, more than 1,500 hours of volunteer work is provided at Feed the Children, the Regional Food Bank, and Pets & People, to name just a few.

Employment Services

The Employment Services program provides specialized support for people with disabilities to realize their goals for employment. DRTC maintains a placement rate of 64%. That equates to 105 people who found employment with the support of a DRTC Employment Training Specialist (ETS). DRTC's goal is to open the door wider for people with disabilities. This year 21 new businesses discovered the value of inclusion through our job matching services in the community. Overall, DRTC provided 16,287 hours of employment services with more than 58 businesses in our community to employ people with a wide-range of abilities.

SEE BRADLEY'S STORY ON PAGE 3

CIVITAN

The Happy Trails Civitan Club was chartered March 18, 2017, the centennial anniversary of Civitan International.

The community service projects and opportunities for leadership experience beyond the workday resonates with many DRTC co-workers. Happy Trails Civitan Club in Oklahoma City is the only club in the organization where persons with a disability serve in all club officer positions.

Members and supporters of this club fund-raised and donated more than \$1,480 last year to fellow citizens in need.

Meet our folks!

[YouTube.com/user/DaleRogersTrngCntr](https://www.youtube.com/user/DaleRogersTrngCntr)



PROGRAMS

Transition School-to-Work Program

DRTC works with six area school districts to provide juniors and seniors in 17 high schools vocational training to prepare them to enter the workforce. Students participate in pre-vocational training and job exploration at local businesses such as JASCO, OSU-The Hub, and Regional Food Bank. They gain real-life job experience to help them make informed employment choices after graduation. This past year, 49 students participated in the program with more than eight businesses. Learn more at DRTC.org/programs.



Camp Tumbleweed

Our traditional summertime fun-in-the-sun went virtual this year! [Camp Tumbleweed](#) took on a new format in June 2020 with pre-packaged activity kits delivered to campers to participate in sessions by video conference.

See you next summer!



COVID-19

During the COVID-19 pandemic, DRTC remodeled and restructured the Production Center and on-campus facilities to accommodate new protocols for social distancing, increased hand-sanitation, PPE, and high-touch cleaning. Providing for the health & wellness of all our clients and employees is top-priority and DRTC remains vigilant in maintaining a safe environment.



Mission Statement

Dale Rogers Training Center, Inc. (DRTC) supports people with disabilities through paid vocational training, in-house programs and work opportunities as well as competitive community employment.



UNITED WAY



Dale Rogers Training Center has been a United Way partner agency since 1959. United Way helps provide impactful services for those at DRTC, including adult rehabilitation, Special Needs Program, Camp Tumbleweed, transportation, and extended care, which allows caregivers to drop off and pick up their loved one at DRTC so they can work themselves. When you support United Way, you're also helping local nonprofits like Dale Rogers Training Center advance their mission and serve the needs of those in the community. #LiveUnited



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 DRTC.org

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Blazing Trails and Promoting
 Abilities Since 1953

BY THE NUMBERS

1,052
 people served,
 trained and
 employed
 by DRTC

890 people with
 a disability

85%

89%
 self-
 generated
 revenue

\$5.9 million
 in wages
 earned by
 people with
 disabilities
 in all
 programs
 and
 employment

13%
 Increase*

*Compared to 2018-2019

92%
 of all
 programs/
 services are
 provided
 in the
 community

8%
 of programs are
 on campus

Hiring/Recruitment
 Visit **DRTC.org**
 to apply!



Find Us! Like Us! Follow Us!

