



DRTC.ORG

**Finding
Employment
pg 6**

QUARTERLY

DECEMBER 2020

WINTER EDITION



CHALLENGE Us

to meet your custom business needs - see page 3



Deborah Copeland, M.Ed.
Executive Director

FROM THE DIRECTOR

Engaging with DRTC

There are so many ways to engage with DRTC. From quality gifts for the holidays & home to custom solutions for businesses, we make it easy to support disability-inclusive employment in Oklahoma. Whether there are employees you need to recognize with awards, apparel, & gifts OR you need team t-shirts & masks, I'm confident you'll be glad you ordered from Dale Rogers Training Center!

As an Oklahoma-based nonprofit for more than 65 years, we employ and support essential workers. People with disabilities have always been essential in the workforce and now, more than ever, we recognize their contribution to Oklahoma's critical infrastructure.

We also know there are people with disabilities or limiting conditions who are experiencing unemployment and uncertainty about the future. Right now, DRTC is hiring at our Tinker and FAA locations in custodial and food service. Apply with us today! You don't need a referral to find a great job.

At DRTC, we love a challenge. Let us help meet your business, home, or community needs. Our goal is that you feel great about supporting this essential workforce with every purchase of quality products from DRTC.

Deborah Copeland, M.Ed.

DRTC STRATEGIC GOALS

2020 - 2023

Goal 1:

Continue to refine the entrepreneurial business model

Goal 2:

Expand employment opportunities for people with a disability

Goal 3:

Be a leading advocate for a disability-inclusive workforce & community

Goal 4:

Continue DRTC's legacy of nonprofit service excellence



DRTC's main campus, like much of the OKC metro, was hit hard by the October ice storm. The agency's programs were forced to close due to a power outage. The Grounds & Buildings team worked overtime to clear downed limbs throughout campus.

Front cover: Zach in the DRTC Awards showroom.



Kevin Clifton
DRTC Board President

Deborah Copeland, M.Ed.
Executive Director

Michael T. Jones
PR/Marketing Manager

James Helm
Community Engagement Coord.

Brian Landreth
Senior Graphic Designer

We LOVE a CHALLENGE

From the founding of DRTC in 1953, the agency's pioneering spirit has been on display for much of the Oklahoma City metro. Fast-forward 67 years and, despite the ongoing pandemic, we are still pioneers in the field of disability-inclusive employment. While the way we do business has changed, our commitment to employee and client safety is unwavering. Learn how we are able to address your needs in these uncertain times.

DRTC Awards

Our first entrepreneurial division continues to embrace technology changes. We're now providing virtual proofs of orders prior to production, giving customers a better idea of the final product. Customize your awards online 24/7 at DRTC.org/shop by uploading your logo and adding text. We also offer custom gift boxes that express gratitude for a job well done, and can ship directly to your customers and star staff.

You may know we specialize in custom acrylic awards, but did you know we also provide plaques, art glass and even crystal? These beautiful products create more employment opportunities for our dedicated staff who check each item for quality. Email awards@drtc.org or call 405-946-4489 x1600.



Gift Boxes

DRTC Framing

Virtual consultations are a breeze with Certified Picture Framer Carla Lavimodiere! Are you looking to spruce up your home office (thanks to all those video calls) or other space? Set up a one-on-one virtual visit with Carla today and she can help you pick out options to complement your décor.

Big or small, we frame them all! Carla and the team at DRTC Framing have framed all kinds of artwork, memorabilia, and keepsakes, including a 5'x8' United States flag on display in the Oklahoma History Center, and a similarly-sized United States flag in the Governor's office. Let us turn your treasured memories into a masterpiece! Email framing@drtc.org or call 405-790-1212 to schedule your appointment.



Custom Framing

Continued on Page 4

New Oklahoma-themed gift items

Aprons



WE LOVE A CHALLENGE - CONTINUED FROM PAGE 3

DRTC Promotional Items

Custom-branded products now include personal protective equipment (PPE)! Companies can customize facemasks, face shields, hand sanitizer and more through DRTC

Promotional Items. We can also provide a company store for your business/group to sell company apparel or for a fundraiser. DRTC is a member of SAGE, ASI, and PPAI, which allows you to get the best pricing available.

Each item ordered is checked for quality by our Swag Team. They are trained to identify products that meet quality standards, ensuring you're not surprised

when you receive your order. This extra layer of inspection not only provides peace of mind, but it also provides jobs for hardworking Oklahomans. Email promosales@drtc.org



Wide Selection of Branded Facemasks



T-Shirts and Hoodies



Tea Towels



Acrylic Awards



Art Glass Awards

"Thank you for helping with the masks and also for making those available for purchase online, along with our center t-shirts. The (DRTC) crew is such a pleasure to work with, and you all do such an amazing job for us."
Sharla, J.D. McCarty Center

DRTC.org/shop



Custom Apparel



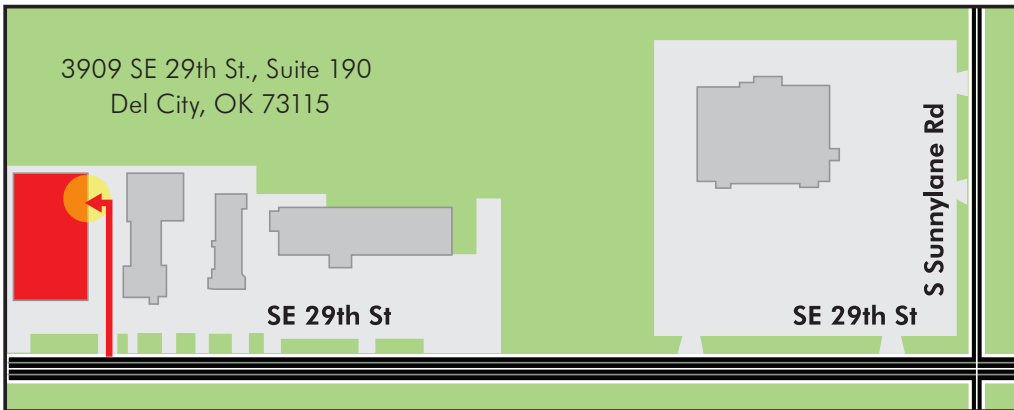
Spice Gift Sets

New Employment Center



DRTC's new Employment Center is open for business in Del City. This location serves as a hub for the agency's federal contracts locations onboarding and Human Resources offices. We are hiring people of all abilities for our federal contracts. Look for our new Employment Guide detailing these positions soon (2021).

Apply online at
DRTC.org/now-hiring



As Seen On TV

Have you seen any familiar faces on TV recently? DRTC has launched a new marketing campaign to attract applicants to its federal contract locations. Executive Director Deborah Copeland is featured, along with some of our custodians at our Tinker Air Force Base contract. Look for ads on KAUT in the Oklahoma City market, as well as various streaming services like Roku, Amazon Fire TV and Apple TV. We also have the advertisement on our YouTube channel.

DRTC provides extensive training and specializes in accommodations. Jobs at our federal contract sites pay more than minimum wage and include terrific benefits. We also have an upward mobility program, providing opportunities for career growth. View job descriptions and apply online at DRTC.org/now-hiring.

HAVE A QUESTION? 405-946-4489

LIGHTS. CAMERA. AMAZING WORK, DRTC!

FROM YOUR FRIENDS AT
OKLAHOMA'S NEWS 4.



Virtual sessions

DRTC's long-standing partnership with the University of Central Oklahoma's (UCO) Scott F. McLaughlin Speech and Hearing Clinic is back on thanks to technological adaptations. COVID-19 forced a temporary suspension of services disrupting Spring and Summer sessions. When the Fall semester started, so did these critical sessions in a virtual fashion.

"Our clients look forward to their speech sessions each week," said Kristin Bowles, DRTC Special Needs Program Coordinator.

Kristin, who assists client sessions on Tuesdays, says the transition to a virtual format has gone well, and in fact, some participants prefer working on the computer. UCO students, under the guidance of a supervisor, gain valuable experience working directly with people on DRTC's main campus, helping them develop communication skills in a variety of ways. Each session is tailored to the participant.

"Teletherapy requires a different skillset to keep the client interested and motivated in therapy while still addressing the goals," said Clinical Coordinator Elaine Martindale.

"The students are finding new ways to individualize and motivate the clients using pictures and videos of interest to the clients."

"The UCO clinicians do a great job of providing sessions that cater to each person's particular interests to keep them fully engaged," said Kristin.

Debbie Ladd, Mobile Workforce Coordinator, oversees the Thursday session. She has seen the various ways UCO make the experience unique for each participant.

"For (one participant), she loves Taylor Swift so at the end of her session they play it," said Debbie.

Prior to the pandemic, UCO Speech-Pathology students would come to the main campus three times per week and conduct one-on-one sessions with approximately 35 individuals. Today, due to capacity limits and other safety protocols, about 10 people at DRTC participate in virtual sessions with UCO Speech Path students.

UCO Clinicians first started seeing individuals at DRTC in 1999. DRTC is grateful for the continued partnership and service they provide to main campus program participants. As we progress toward the next semester, both sides will assess the current situation and determine the best path forward for participants—whether virtually or in-person.

HAVE A QUESTION? 405-946-4489



Dale Rogers Training Center
2501 N. Utah Avenue
Oklahoma City, OK 73107
405-946-4489
Video 405-445-7314
DRTC.org

NON-PROFIT
U.S. POSTAGE
PAID
Okla. City, OK
Permit No. 988

Blazing Trails and Promoting
Abilities Since 1953

TIRED OF EMPLOYMENT ROADBLOCKS?

**GO TO:
DRTC.ORG**



DRTC.org

**ROAD
BLOCKS**

Find Us! Like Us! Follow Us!



United Way
Partner Agency

