



DRTC.ORG

Media Kit

# DRTC Timeline

- 1953 - DRTC Incorporated as an education-based facility
- 1972 - Construction on Vocational Services Building completed
- 1975 - DRTC transitions to a vocational training & employment center
- 1981 - 54 clients; \$90,000 in services
- 1983 - DRTC Awards produces first acrylic award
- 1984 - Main campus expansion groundbreaking
- 1988 - Supported Employment concept introduced
- 1993 - Food Service Contract at Tinker Air Force Base begins
- 1995 - Program participants earn \$1 million in wages
- 1997 - Main campus expansion; Special Needs Program created
- 2000 - Program participants earn \$3.4 million in wages
- 2003 - GSA Custodial Contract added
- 2010 - DRTC Framing added
- 2011 - CARF certified (DRTC has maintained accreditation)
- 2012 - FAA Custodial Contract added
- 2014 - CIMS certified (DRTC has maintained certification)
- 2016 - DRTC Promotional Items begins
- 2019 - Screen printing at DRTC begins
- 2022 - First class of DRTC Academy
- 2023 - Hub Incubator Program begins

Deborah Copeland, M.Ed.  
DRTC Executive Director/CEO

Bradley Wallace  
DRTC Board President



## At a glance

### Total Served

676 people with disabilities  
882 trained, served or  
employed

### Total Budget

\$25.5 Million

People with disabilities in  
all programs and federal  
contracts earned \$6.2 million  
in wages during  
2022-2023.

Total revenue self-generated  
by agency: 89%

77% of all programs/services are  
primarily community-based



Main Campus  
2501 N. Utah Ave.  
Oklahoma City, OK 73107

# About DRTC

Dale Rogers Training Center (DRTC) specializes in employment for people with a disability or limiting condition by providing great jobs through federal contracts and competitive integrated employment. With multiple locations in Oklahoma, DRTC serves, trains or employs approximately 900 people annually. Trained staff work with program participants to reach their full potential, providing resources and other assistance as needed.

## Mission statement

DRTC supports people with disabilities through paid vocational training, in-house programs and work opportunities as well as competitive community employment.

## Philosophy

The citizen who has a disability is an individual human being, deserving of opportunities for learning, for development and for contribution. DRTC places the person first, focusing on their interests, skills and abilities, while always treating the individual and their family with dignity and respect.

## Vision statement

“People with Disabilities Having Access to Training and Employment”



Incorporated in 1953, DRTC celebrated its 70th Anniversary in 2023!



## Our Logo

The refreshed DRTC logo reflects a more modern look and conveys our core message of leading the community toward a more disability-inclusive workforce. The logo evokes feelings of forward movement, innovation, energy and excitement. The three blue forward arcs represent the foresighted and progressive nature of DRTC’s entrepreneurial business model and employment opportunities. As the arcs unite together, the logo also reflects DRTC’s important mission of inclusivity, while the blue discs symbolize the people whom DRTC serves.

# Programs

DRTC provides multiple programs for persons with disabilities. From the summer camp program for teenagers and young adults, to paid training opportunities and community employment, these nationally-accredited services are provided by highly-trained staff.

Programs are funded either through the Developmental Disabilities Services (DDS) or the Oklahoma Department of Rehabilitation Services (DRS).

Below is a brief overview of DRTC's programs (client counts reflect the 2022-2023 Fiscal Year):

## Employment Services\*

Trained Employment Training Specialists work individually with people with disabilities to meet their employment goals. Employment Training Specialists develop relationships with businesses in the community to provide valuable employees while supporting a more inclusive workforce in Oklahoma. *The department assisted 139 people with disabilities to gain community employment.*

## Vocational Services\*

A multi-faceted program with a focus on employment skills training that also helps develop social, personal and self-advocacy skills to build increased independence. Individuals have choices when it comes to employment; our Production Center completes approximately 140 subcontracts every year, providing quality products and valuable work skills. *88 participants*

## Mobile Workforce\*

A team of up to eight people with disabilities, along with a trained DRTC staff member engage in paid vocational training at a company's worksite. Participants also engage in volunteer opportunities throughout the community. *74 participants*

## Community Living Engagement\*

Offers individuals opportunities for community engagement (volunteering, community outings, etc.) as well as some paid work activities through the DRTC Production Center. *17 participants*

## Camp Tumbleweed Academy

Summer day camp for 9th-12th grade students. Activities include pre-employment and life skills via the DRTC Academy, field trips, outdoor activities, and arts and crafts. *38 participants*



## CARF Accreditation\*

The Commission on Accreditation of Rehabilitation Facilities (CARF) has accredited DRTC's programs since 2011.

### Programs & services partially funded by United Way:

- Production Center
- Mobile Workforce
- Community Living Engagement
- Camp Tumbleweed Academy
- After hours adult care
- Transportation



Partner and approved  
Worldwide Vendor

# Divisions

DRTC's entrepreneurial divisions benefit businesses and individual customers worldwide. Located in the heart of Oklahoma City, we are uniquely positioned to fill your product needs from employee recognition, brand building and even home/office decor. Every division exists to further the agency's mission of employing people with disabilities.

## DRTC Awards & Promotional Items

Started in 1983, our team manufactures beautiful custom acrylic awards and plaques, assembles trophies, and inspects promotional items for quality. DRTC Awards & Promotional Items is an Oklahoma State Approved Vendor (Contract SW001) and a member of SAGE, and Promotional Products Association International.

## DRTC Framing

Founded in 1996; operated by DRTC since 2010. DRTC Framing staff and individuals complete custom framing jobs for both personal and professional use. DRTC Framing is an Oklahoma State Approved Vendor (Contract SW917).

## Community Employment Programs

DRTC holds federal contracts providing employment opportunities for nearly 300 Oklahomans through SourceAmerica®, an AbilityOne® Program to employ people with disabilities. Below is an overview of Federal Contract locations DRTC serves.



### Tinker Air Force Base

*207 staff*

Crews at DRTC's Tinker Air Force Base federal contract provide custodial and food service for base personnel. The food service contract serves almost 13,000 meals a month, while custodial employees clean 188 buildings (4.6 million sq. ft.) on base.

### Downtown Federal Buildings

*31 staff*

Employees provide custodial services at the Federal Courthouse, Post Office, Federal Building and the Murrah Plaza. Combined, they clean 808,044 sq. feet of space.

### Federal Aviation Administration (FAA)

*41 staff*

Employees provide custodial services at the Mike Monroney FAA facilities in Oklahoma City. They are responsible for cleaning 89 buildings (1.7 million sq. feet).



### CIMS Certified

DRTC's federal contract locations have been certified by Cleaning Industry Management Standard (CIMS) since 2014.



# Deborah Copeland, M.Ed.

## Executive Director/CEO

Deborah Copeland M.Ed. has spent her career in the nonprofit sector working with multiple populations toward the goal of a brighter future. Prior to returning to DRTC in 2019, she served for three years as the Chief Operating Officer of Sunbeam Family Services providing operational and program leadership in early childhood education, foster care, senior services and counseling services.

Deborah began her career 30 years ago in direct care, case management, and program management in New Mexico at ENMRSH providing residential and vocational rehabilitation services for adults with a disability. Deborah considers this experience foundational as it was a time of radical change for people with disabilities who were leaving institutional placements and moving to community programs following the NM Jackson Compliance ruling, as well as the Hissom lawsuit in Oklahoma in the late 1980s which resulted in a similar verdict.

After returning to Oklahoma in 1996, Deborah began her journey with DRTC spending more than 14 years with the agency. In 2018, the Board of Directors selected Deborah to return as Deputy Director to prepare to lead the agency in 2020 as Executive Director. Deborah navigated DRTC, as a new Executive Director, through the COVID-19 pandemic. During this time DRTC secured additional funding, renovated its main campus facilities, re-opened a food service facility, and expanded capabilities & services throughout the agency.

Deborah holds a Master of Education specializing in Adult Education from the University of Central Oklahoma and a BA in Education from the University of Central Florida. In 2022, Deborah was elected as a board member for SourceAmerica, a national non-profit which provides employment for people with disabilities through the AbilityOne Program. She also serves on several Oklahoma boards, panels and committees. Most recently, Deborah spearheaded a Coalition of Oklahoma providers and state entities, along with the support national organizations, for Oklahoma's transition to community integrated employment and eliminate the use of the 14c Special Certification in Oklahoma. Deborah was the recipient of the APSE Wendy M. Wood Emerging Leader Award 2022, and named in the Journal Record's 2023 Power List of Influencers on Diversity, and Power List Workforce Education.

## DRTC Administration

Chief Financial Officer - Lillian Hobbs, CPA

Chief of Contract Services - Kevin Sonntag, MBA, MA, LPC

Chief Operating Officer - Mark Woods

Business Director - Mark Claunch

Human Resources Director - Gayle McGuire, MHR

DDS Programs Director - Angela Duckett, M.Ed.

DRS Programs Director - Kim Tomlin

IT Director - Chris Elwell

Public Relations Director - James Helm, MPA

Director of Custodial Services - Shawn Burkhead

Area Merchandising Manager - Colleen Jackson

# Additional opportunities through DRTC

*Join us as we reimagine the future of employment for people with disabilities.*

## Pathways to an inclusive workforce and community engagement

DRTC is leading the community toward a more disability-inclusive workforce and community through partnerships with area businesses and federal contract jobs for individuals with disabilities. Programs focus on maximizing independence with daily living skills and social skills training through community engagement.

### DRTC Hub - Accelerator Program

Designed for people with disabilities, DRTC's entrepreneurial program offers mentorship, business education, funding and ongoing support to enable individuals with disabilities to launch and grow sustainable businesses.

### Ability-Focused Job Fairs

A partnership between DRTC, Goodwill Industries of Central Oklahoma, and NewView Oklahoma connects job seekers with employers. These highly accommodating job fairs emphasize applicants' abilities. Participating employers learn about best practices for hiring and retaining workers with disabilities and/or limiting conditions.

Is your company ready to include people with disabilities as part of its diversity strategy?

Email [pr@drtc.org](mailto:pr@drtc.org) to learn more.

### DRTC Academy

The DRTC Academy is designed to help individuals transition to employment in the community. DRTC plans to expand work readiness and job skills training throughout Oklahoma with online learning opportunities.

### Business Technology

DRTC plans to upgrade technology and training to enhance transferrable job skills and provide competitive integrated employment for Production Center and Awards, Promotions and Framing employees.

### Outdoor Community Wellness

DRTC plans to renovate a portion of our campus to create an outdoor health and wellness space. The area will include nature trails, a gazebo, landscaping and a raised neighborhood garden, providing opportunities for DRTC clients to connect with nature, explore their environment and learn about gardening and nutrition.



2501 N. Utah Ave.  
Oklahoma City, OK 73107  
405-946-4489  
[pr@drtc.org](mailto:pr@drtc.org)  
[DRTC.org](http://DRTC.org)

Find us! Like us! Follow us!



*DRTC is a Proud United  
Way Partner Agency!*